

Undergraduate Program in Business Administration FGV/EAESP

Students since 1st semester of 2020

Curriculum	Credits	Departament²	Background
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1st Semester			
Consumer Behavior	4	MKT	
Statistics I	4	TDS	
Project Management	4	POI	
Introduction to Management	4	ADM	
Introduction to Information Technology	4	TDS	
Pré Calculus	2	TDS	
Financial Products	4	CFC	
Sociology and Modernity	4	FSJ	
<i>Total credits</i>	30		

2nd Semester			
Financial Accounting	4	CFC	
Private Law in Corporations	4	FSJ	
Statistics II	4	TDS	Statistics I
Ethics and Compliance	2	FSJ	
Immersion	4	INTER	
Programming Logic	2	TDS	
Applied Mathematics I	4	TDS	
Psychology	4	FSJ	
Sociology and the Contemporary World	2	FSJ	Sociology and Modernity
<i>Total credits</i>	30		

3rd Semester			
Strategic Analysis	4	ADM	
Political Science	2	FSJ	
Controllership	4	CFC	
Labor Law	2	FSJ	Private Law in Corporations
<i>Elective subjects</i>	2	-	
Applied Mathematics II	4	TDS	Applied Mathematics I
Operations Management	4	POI	Statistics I
Argumentation Workshop	2	ADM	
Market Research	2	MKT	
Psychology of Labor	2	FSJ	Psychology
<i>Total credits</i>	28		

4th Semester			
Taxation Law	4	FSJ	
<i>Elective subjects</i>	2		
Marketing Strategy	2	MKT	
Corporate Finance I	4	CFC	Financial Accounting and Controllership
Intermediate Applied Microeconomics	6	PAE	Applied Mathematics I and Mathematics II
Modelling to Support Decision-Making	2	TDS	
Workshops in Organizations	4	INTER	
Organizations	4	ADM	Introduction to Management
<i>Total credits</i>	28		

5th Semester			
Marketing Mix	4	MKT	
Elective subjects	6	-	
Corporate Finance II	4	CFC	Corporate Finance I
Logistics and Supply Chain Management	4	POI	Statistics II e Operations Management
Intermediate Applied Macroeconomics	6	PAE	Intermediate Applied Microeconomics
Total credits	24		

6th Semester			
Management of Information Technology	2	TDS	Introduction to Information Technology
Elective subjects	10	-	
Entrepreneurial Experience	4	INTER	
Marketing Decision Analysis	2	MKT	
People Management	4	ADM	
Communications Wokshop	2	ADM	
Total credits	24		

7th Semester			
Planned Activities	2	INTER	
Elective subjects	14	-	
Orientation to Course Conclusion Project	4	INTER	
Total credits	20		

8th Semester			
Elective subjects	16	-	
Total credits	16		

Curriculum	Credits	Contact hours
Required Subjects	150	
Elective Subjects (from 3rd semester)	50	
Supervised Internship (from 6th semester)	20	
Extra-Curricular Activities (until 7th semester)	10	
Course Conclusion Project - TCC (8th semester)	10	
Total	240	3600

¹ Each credit corresponds to fifteen (15) contact hours and fifteen additional (15) hours of personal or group work outside of class; or equivalent time dedicated to other curricular components.

Since our classes last 50 minutes, the full-time equivalent of 3.600 contact hours is 3.000 hours.

² General and Human Resource Management Department (ADM)
Accounting, Finance and Controllership Department (CFC)
Social and Legal Sciences Department (FSJ)
Technology and Data Science Department (TDS)
Marketing Department (MKT)
Planning and Economic Analysis Applied to Management Department (PAE)
Industrial Production and Operations Administration Department (POI)
Inter – Interdepartamental Subjects