

MPGI

Estrutura Curricular

Disciplinas Obrigatórias

Disciplina	Carga Horária em horas	Professor/a
Applied Research Methodology Objetivo: o foco dessa disciplina é preparar o aluno para escrever o seu Trabalho de Conclusão do Curso	30	Benjamin Rosenthal
Global Management Practices Objetivo: trabalhar as questões de Liderança Global e de diferenças culturais	30	Umesh Dilip Kumar Mukhi
Strategy in an International Perspective Objetivo: preparar o aluno para trabalhar estratégias corporativas em um ambiente competitivo e global	30	Servio Tulio

Disciplinas Eletivas: LP - Internacionalização de Empresas

Business Laws in BRIC Countries	30	Ligia Maura Costa
Brazilian Business Laws: a comparative approach	30	Ligia Maura Costa
Collaborative innovation & Competitiveness in Global Economies	30	Juliana Bonomi Santos
Ethical Issues in Business and Society	30	Prof. Mario Aquino Alves
Global Shifts and Geo Economics in the 21st Century	30	Guilherme Casarões

Internationalization of Emerging Countries Multinationals	30	Cynthia Calixto
Political Strategies of Multinational Companies	30	Gilberto Sarfati

Disciplinas Eletivas: LP - Economia e Finanças Internacionais

Brazilian Economy	30	Antonio Carlos Manfredini
BRIC and the International Economy	30	Antonio Carlos Manfredini
Fundamentals of Investment	30	Claudia Emiko Yoshinaga
Fundamentals of Corporate Finance	30	Rafael Schiozer
International Economics for Emerging Markets	30	Julia Pacheco
International Corporate Finance	30	Rafael Felipe Schiozer
Microfinance and Finance Inclusion	30	Lauro Gonzalez

Disciplinas Eletivas: LP - Gestão e Competitividade em Empresas Globais

Agribusiness in Brazil - Strategic Context and Opportunities	30	Servio Tulio Prado Junior
Customer Relationship & Sales Management for International Markets	30	Carlos Eduardo Lourenço
Consumer Behavior and Research	30	Luís Henrique Pereira
Development and Sustainability	30	Renato João Orsato
Early Stage Investment: Angel Investors, Accelerators and Venture	30	Gilberto Sarfati
Human Capital In A Global World	30	Umesh Dilip Kumar Mukhi
International Project Management	30	Fernando Ferreira
Living the Entrepreneurial Challenge	30	Tales Andreassi
Low-Income Population and Social Business	30	Edgard Barki
Marketing Analytics	30	Felipe Zambaldi Leandro Angotti Guissoni
Marketing and Social Media	30	Benjamin Rosenthal
Marketing for Emerging Markets	30	Luis Henrique Pereira
Negotiation	30	Jaci Leite

New trends in Supply Chain Management	30	Susana Carla Farias Pereira
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