

Learning Goals

2nd Degree in Accounting & Finance with Analytics - AFA

At the end of course, undergraduates are expected to have reached the following Learning General Goals (GG):

GG 1 – **Technical competence in Accounting and Finance**: applying state-of-the-art accounting principles and models and make judgments in the recognition, measurement, disclosure and analysis of information in the process of creating economic value in organizations; applying finance principles and models to optimize the management of organizations' financial resources.

GG 2 – **Analytical competence**: applying searching, structuring, modeling, analyzing and interpreting data in large volumes (big data) techniques that are available internally and externally to organizations, and translating them to enable better business decisions, supported by data.

GG 3 – **Business view**: understanding the business strategy, identifying challenges and opportunities arising from changes in the internal and external environments and developing proposals to increase value creation.

GG 4 – **Soft skills**: demonstrating the skills to lead, innovate, communicate, negotiate, live and act ethically in human relationships.