

Learning Goals

OneMBA

OAG 1. To understand how markets differ in a global economy, based on the social, political and economic aspects from each of the visited regions.

OAE 1.1. Students should be able to identify economic, social and political aspects of all visited regions. **[INTERNATIONAL CONTEXTS]**

OAE 1.2. Students should understand different business environments. **[GLOBAL BUSINESS ENVIRONMENT]**

OAG 2. To explore cultural aspects and differences of behavior in business environments.

OAE 2.1. Students should be able to identify cultural differences in various business contexts. **[IDENTIFICATION OF CULTURAL DIFFERENCES]**

OAE 2.2. Students should be able to explore cultural differences in their projects and analysis in order to explain business practices and their result in different regions. **[INCORPORATION OF CULTURAL DIFFERENCES]**

OAG 3. To apply the knowledge in Business context.

OAE 3.1. Students should assimilate core business contents and be able to transform it or combine it to different managerial and analytical practices when studying global and local organizations. **[KNOWLEDGE OF BUSINESS ADMINISTRATION]**

OAE 3.2. Students should be able to develop, present and sustain business solutions to different settings of organizations. **[DEVELOPMENT OF BUSINESS SOLUTIONS]**

OAG 4. To work and manage within a diverse environment.

OAE 4.1. Students should understand how to work in diverse teams and collectively develop business projects. They should be able to explore in-team diversity in order to better use resources, knowledge and skills from team members in collaborative projects. **[TEAM WORK]**

OAE 4.2. Students should understand how to work in diversified global teams comprised of members drawn from a variety of cultures and backgrounds. **[DIVERSITY]**