



presents its short term programs 2024

Sustainability through the Brazilian Perspective

July 10 - 19, SÃO PAULO, BRAZIL

July 22 - 26, TAPAJÓS RIVER BASIN in the Amazon region

APPLICATION DEADLINE: APRIL 30, 2024



WHO CAN ATTEND?

The programme is open to **undergraduate & master** students with business backgrounds from all FGV EAESP partner schools to students. Enrolment is limited.

TWO SEPARATE 4-CREDIT COURSES

Each course can be taken independently from each other. If you take both courses you will gain **8-credits (= 12 ECTS)**

LOCATION

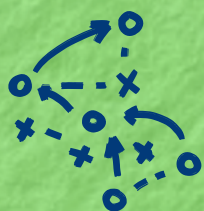
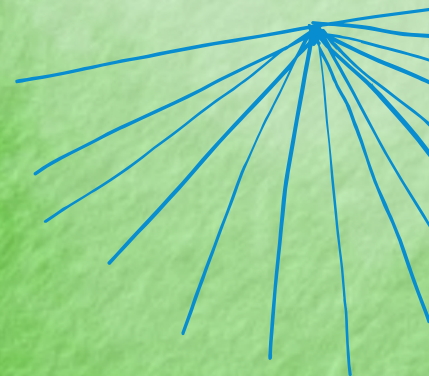
Course 1 “Sustainability Gamified” takes place in **SÃO PAULO**, while Course 2 “Sustainability Expedition” takes place in the **TAPAJÓS RIVER BASIN** of the Brazilian Amazon region.

TEACHING LANGUAGE

... is **English**. Applicants whose first language is not English are required to demonstrate English proficiency at a B2 level / 80 in TOEFL. This needs to be validated by the home school.

APPLICATION DEADLINE: APRIL 30, 2024





SUMMER COURSE 1

Sustainability Gamified

July 10 - 19, SÃO PAULO, BRAZIL

9am - 5pm

we will work through games on various sustainability themes and their relation to the current context, such as gender and inequalities, climate change, conservation, consumption, among others.

NO TUITION FEE



SUMMER COURSE 2

Sustainability Expedition: Tapajós

July 22 - 26, TAPAJÓS RIVER BASIN in Amazon region

is a learning experience where students can directly interact with part of the Amazon territory and its local actors.

TUITION FEE BRL 13.600,00 | 11 - 14 students
 BRL 11.700,00 | 15 - 18 students
 BRL 10.300,00 | 19 - 22 students



 **FGV EAESP**



PROGRAM DETAILS



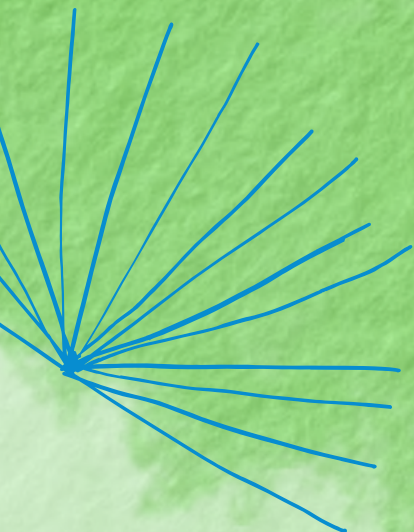
SUMMER COURSE 1

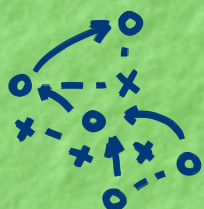
Sustainability Gamified

July 10 - 19, SÃO PAULO, BRAZIL

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NO TUITION FEE





SUMMER COURSE 1

Sustainability Gamified

July 10 - 19, São Paulo, Brazil

PROGRAM FEATURES

①

Academic

60 hours of classes, materials, work shop etc.

②

Academic transcript

Transcript from FGV EAESP
4-credit course, equivalent to 6 ETCS.

③

Cultural engagement

Social, cultural and networking activities.

✘

HOUSING & MEALS

ARE NOT INCLUDED

NO TUITION FEE

For students from FGV EAESP partner schools the COURSE 1 "Sustainability Gamified" is free of charge.





SUMMER COURSE 1
Sustainability Gamified

July 10 - 19, São Paulo, Brazil

FACULTY

**Fernanda
Carreira**



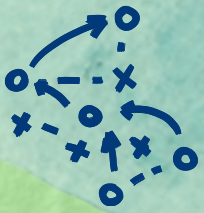
has a Ph.D. in Organizational Studies, a Master's degree in Sustainability Management, and a degree in Business Administration from FGV EAESP. She works at the Center for Sustainability Studies at FGV EAESP (FGVces), coordinating the Education for Sustainability Program. Before that, she worked for consultancy firms and for NGOs.



**Fabiano
Onça**

has a Ph.D. in Game and Culture, a Master's degree in Electronic Games, Games & Society, and a degree in Journalism from USP. He owns a game design company and works as a game design professor. He has received awards at Cannes (2008) and the 32nd Concours International de Créateurs de Jeux de Société in Paris (2013), among others.





SUMMER COURSE 1

Sustainability Gamified

July 10 - 19, São Paulo, Brazil

APPROACH TO TEACHING & LEARNING

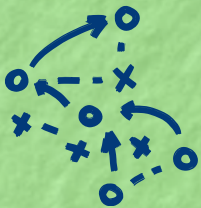
For the field of Sustainability, games prove to be very effective for the learning process since they can, in simple and accessible language, present complex concepts (formal reasoning), promote tangible experience (experiential reasoning), generate reflection, and potentially induce changes in individual and collective motivations, values, and behaviors (sensitive reasoning).

Thus, we will work through games on various sustainability themes and their relation to the current context, such as gender and inequalities, climate change, conservation, consumption, among others.

We will have lectures where we will present concepts and discuss various sustainability topics (climate change, local development, consumption, circular economy, among others), as well as game theory.

The lectures will be interspersed with games and group dynamics. Additionally, we will have workshops for game production since the final assignment for the course will be a game produced by student groups.





SUMMER COURSE 1 Sustainability Gamified

July 10 - 19, São Paulo, Brazil

ACADEMIC ASSESSMENT

Individual self assessment | **20%**
Individual engagement in classes | **30%**
Group work: design and presentation of a
game | **50%**

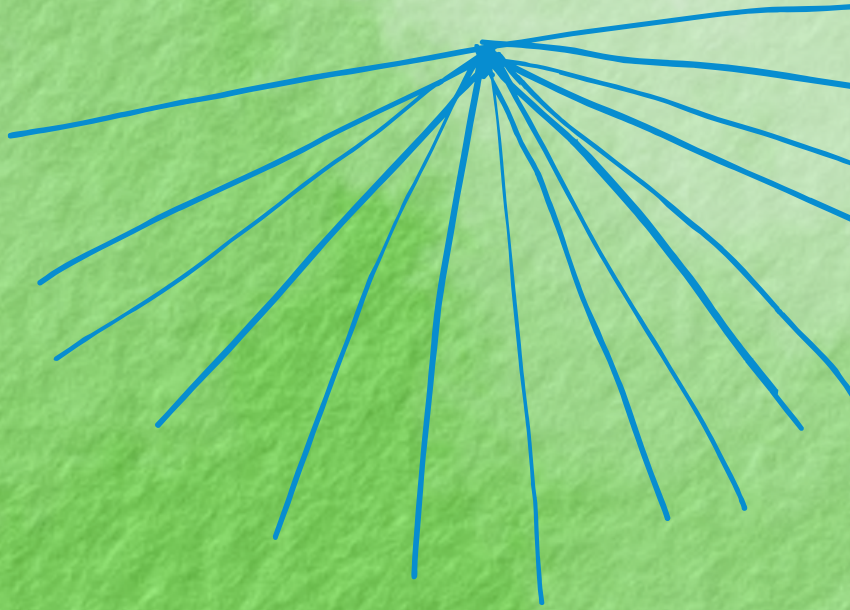
SCHEDULE JULY 10 - 19

WEDNESDAY | July 10
THURSDAY | July 11
FRIDAY | July 12
SATURDAY | July 13 | **monitored activity ***
MONDAY | July 15
TUESDAY | July 16
WEDNESDAY | July 17
THURSDAY | July 18
FRIDAY | July 19 **

Our classes will be from **9am to 12.30pm**, with a lunch break,
resuming from **1.30pm to 5pm**.

*On Saturday, July 13, there will be an individual assignment to be done in 3
hours, but at home, without the need to come to FGV.

**On the last class, July 19th, the class will be from 9am to 12.30pm.



PROGRAM DETAILS



SUMMER COURSE 2

Sustainability Expedition: Tapajós

July 22 - 26, TAPAJÓS RIVER BASIN in Amazon region Brazil

is a learning experience where students can directly interact with part of the Amazon territory and its local actors.

TUITION FEE BRL 13.600,00 | 11 - 14 students
BRL 11.700,00 | 15 - 18 students
BRL 10.300,00 | 19 - 22 students





SUMMER COURSE 2

Sustainability Expedition: Tapajós

July 22 - 26, TAPAJÓS RIVER BASIN in Amazon region Brazil

PROGRAM FEATURES

1

Academic

60 hours of classes, materials, field visits etc.

3

Cultural engagement

Social, cultural and networking activities.

2

Academic transcript

Transcript from FGV EAESP
4-credit course, equivalent to 6 ETCS.

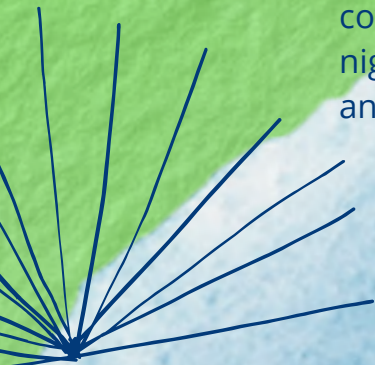
4

TUITION FEE

BRL 13.600,00 | 11 - 14 students
BRL 11.700,00 | 15 - 18 students
BRL 10.300,00 | 19 - 22 students

INCLUDED IN TUITION FEE

covering airfare for a return ticket from Sao Paulo to Santarém, one night in Santarém hotel, 4 nights on boat, including breakfast, lunch and dinners.





SUMMER COURSE 2

Sustainability Expedition: Tapajós

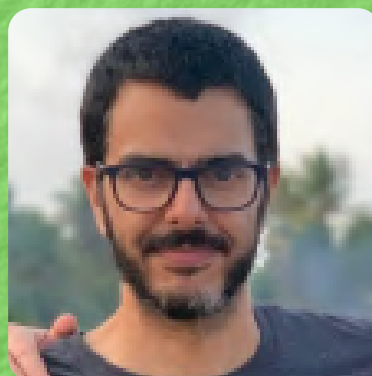
July 22 - 26, TAPAJÓS RIVER BASIN in Amazon region Brazil

FACULTY

**Fernanda
Carreira**

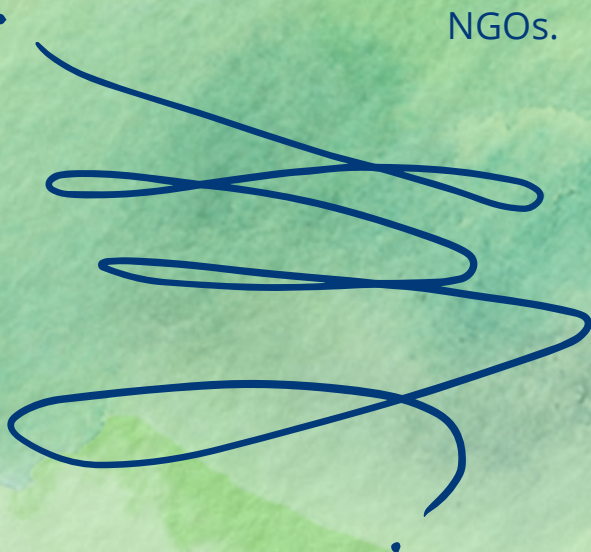


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**Ricardo
Barret**

is the founder and director of ConeCsoma, an initiative focused on promoting embodiment for education, self-knowledge and socio-environmental awareness. He has a Bachelor degree in International Relations, Postgraduate Degrees from PUC-SP in Political Journalism and in Digital Networks and Sustainability and a Postgraduate Degree in Transformative Education from PUC-RS. Certified in Somatic Movement Education (School of Body-Mind Centering) and trained in various somatic education and contemporary dance techniques. He worked as communications coordinator at several NGOs and at FGVces.





SUMMER COURSE 2

Sustainability Expedition: Tapajós

July 22 - 26, TAPAJÓS RIVER BASIN in Amazon region Brazil

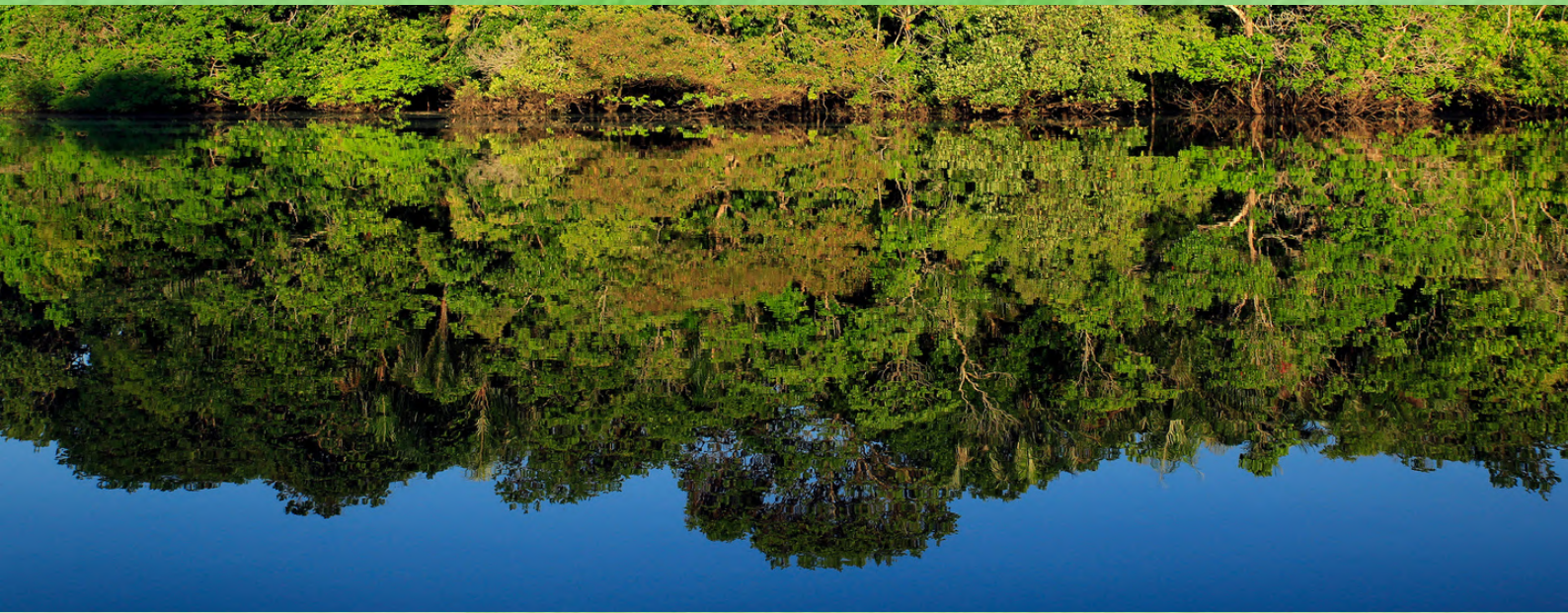
THIS EXPEDITION IN TAPAJÓS BASIN...

... is a learning experience where students can directly interact with part of the Amazon territory and its local actors, with the whole group and with themselves to learn and reflect about:

- (i) Sustainable Development, as a formal topic; and
- (ii) Sustainable Development as a key driver to more responsible and contemporary type of leadership and decision-making processes.

Based on that, the discipline objectives are:

- Presenting and making tangible, through experiential, collective and theoretical learning, questions that permeate the concepts of sustainable development and leadership for sustainability.
- Promoting field research and reflection on development models present in the territory visited from the contact and relationship with different realities and social actors (companies, local communities, NGOs, etc.).
- Developing critical thinking that integrates perspectives on the environment, society, economy, politics, ethics and human values to decision making and leadership abilities.






SUMMER COURSE 2

Sustainability Expedition: Tapajós

July 22-26, TAPAJÓS RIVER BASIN in Amazon region Brazil

THE DESTINATION - TAPAJOS RIVER BASIN

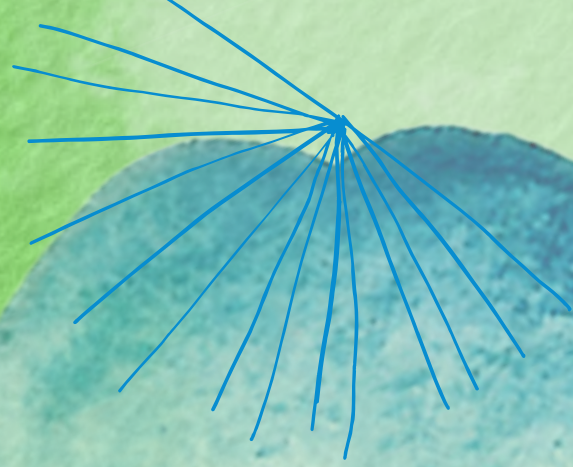


The Tapajós River is in the Amazon region in the northern part of Brazil, at some 3.300 km distance from São Paulo. For our expedition, we will fly to Santarem in the morning of July 22, a city of 306.480 inhabitants and where the Tapajós River (dark-blue/grey water) joins the Amazon River brown water).

To promote effective sustainable development learning experiences, and therefore business projects and initiatives, we need to consider local realities and perspectives. Along the route of 'SUSTAINABILITY Expedition: TAPAJÓS', we will visit places and talk to people around the Tapajós River that include private organizations, Conservation Units, National Forests, traditional communities, non-governmental organizations and so forth.

Visit options include Communities of São Miguel and São Marcos for a practice of flour production in a Traditional Flour House; Aruã Waterfall Community for a visit to local hydroelectric power station; Community of Coroca, in the Agroextractivist Lago Grande Settlement for a visit to Community Based Tourism Project, fish and chelonian breeding, native bees (stingless) and handicrafts.





SUMMER COURSE 2

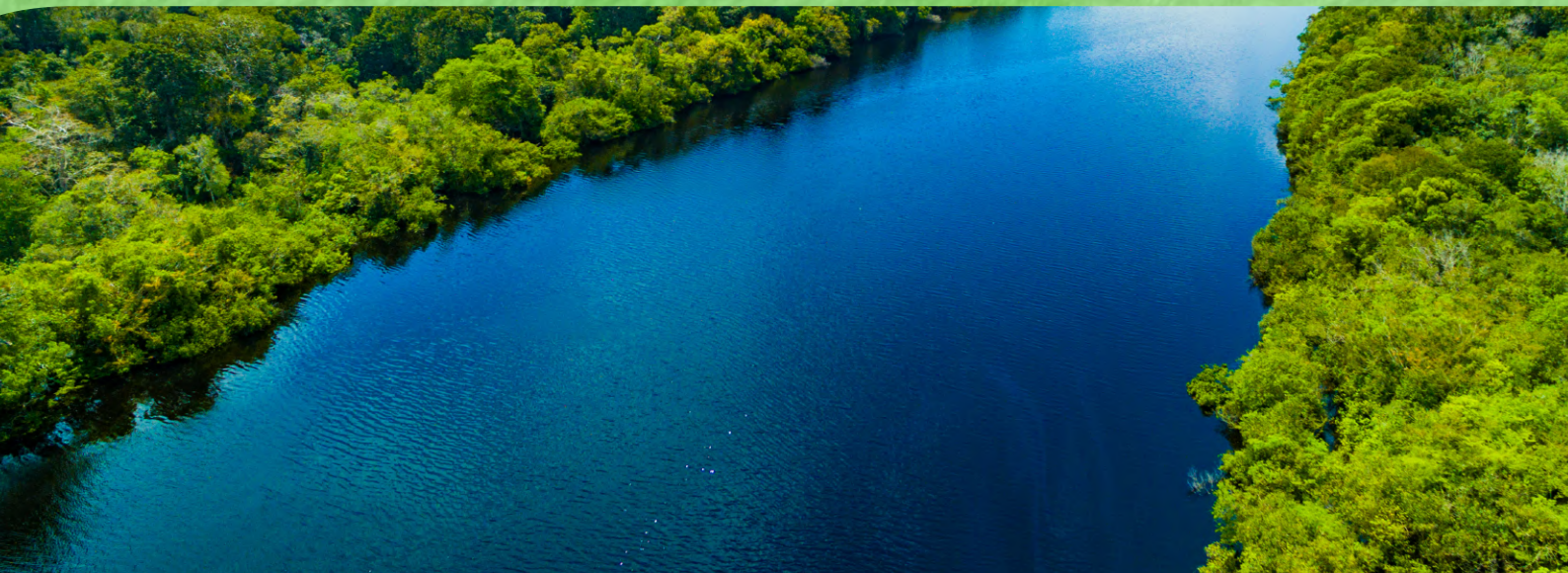
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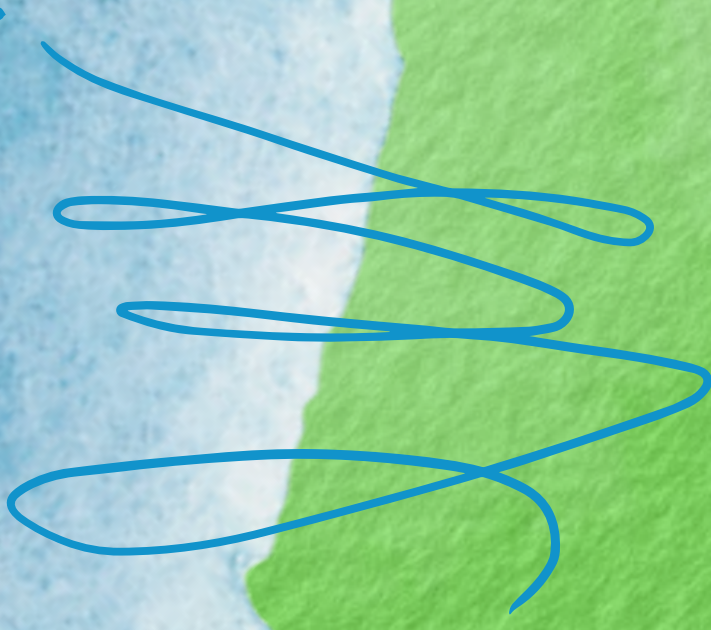
July 22 - 26, TAPAJÓS RIVER BASIN in Amazon region Brazil

REGIONAL BOATS

Most of our trip will take place in a local boat:

- The boat contains all the security structure needed (safe vests, radio, support boat, and experienced crew)
- There are two bathrooms (men and women) on the boat.
- Participants sleep in **hammocks**.
- All the food is prepared and served on board (participants' food restrictions and allergies are asked previously); non-alcoholic beverage is included in the trip cost. S
- hower and toilet water come from the own river; there is no heating system in the boat, but due to local weather (approximately 30°C/86°F) this is not needed.





**apply
here**



[CLICK HERE TO APPLY](#)

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